

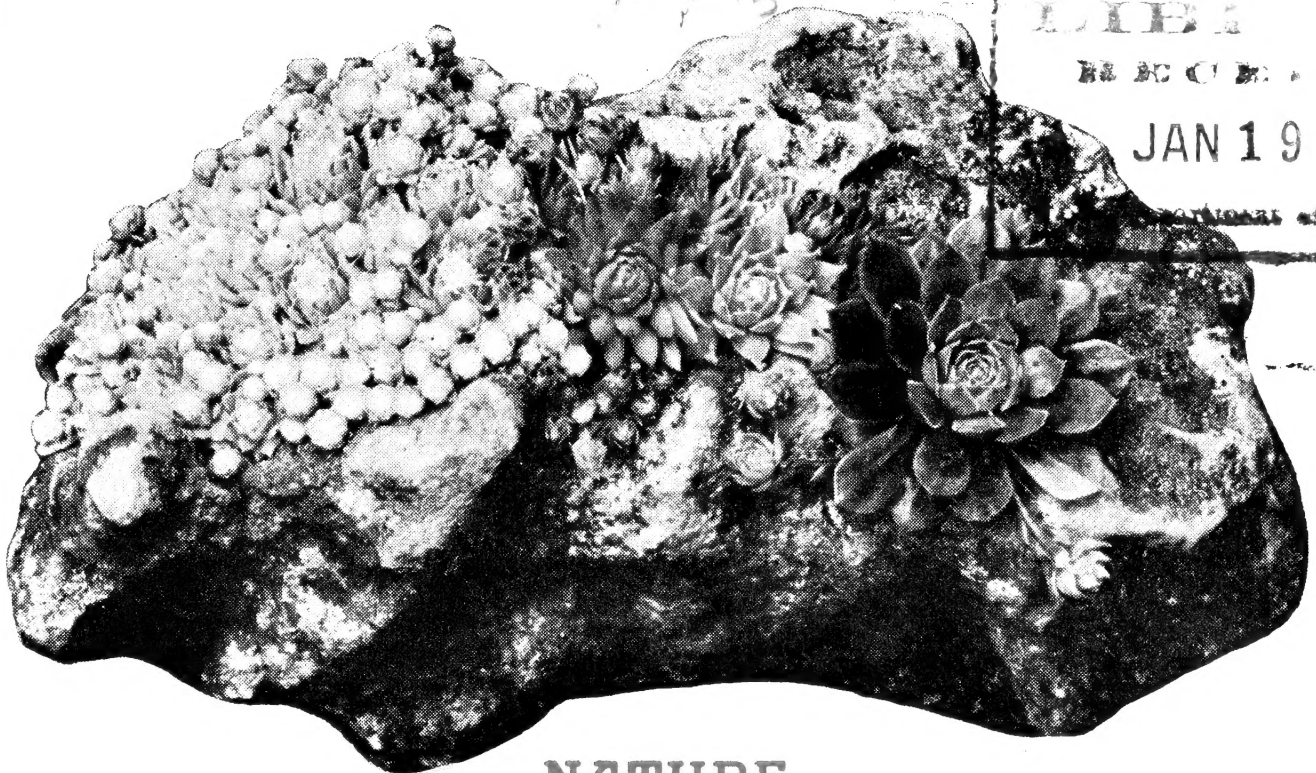
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To

A
MASTER
GARDNER

DECORATES
A SIMPLE STONE



.... NATURE

created this work of art - with a stone and ten
baby "hens-and-chickens," or **Sempervivums**

LOOK!...

hold the picture a short distance away ...
observe how closely the plants merge with
their stony background ... their colors blend
so smoothly that the two are hard to separate
... highlights, halftones and shadows melt in-
to a perfect gem of beauty - a gem which
you, at **little cost** and **little care**, can also
create for the satisfaction of **yourself and**
friends.

COME!

Make a start with --

"Sempervivums" NOW!

2.67
Special offer... 5 19443

THESE ARE DAYS OF TRIAL FOR THE GARDENER

Scarcity in supplies, higher cost of most things used by the gardener, are difficult to overcome now.

**So --
Make a Hobby of Simplicity With Sempervivums**

The word itself, translated, means "Live Forever"

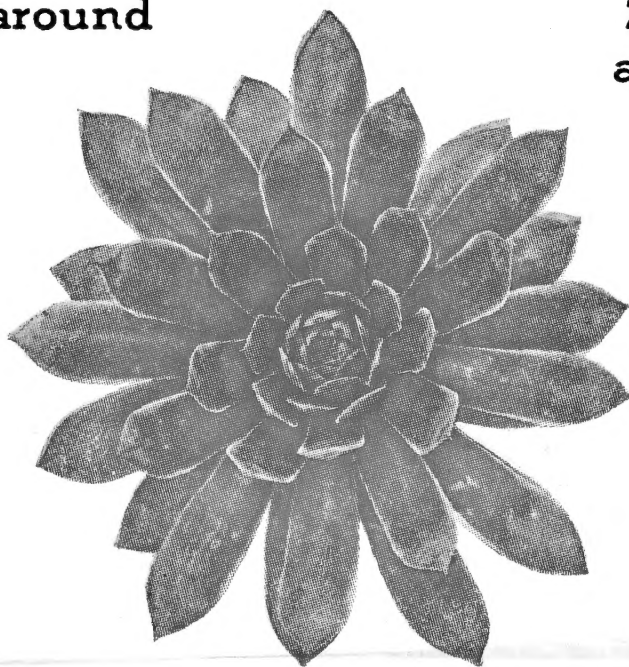
Less worry, less care, less work ... and still you have Garden Beauty such as your friends will envy - now and for **years to come!**

SEMPERVIVUMS

Save spraying time and materials, have no diseases or insect pests. Once planted, they stay and grow. No weeds. No fertilizer. They thrive on their own leafmold. No mulching, no watering required. Their succulent, juicy character makes them tough and drought resistant.

**Adaptable around
stone or in
soil**

**250 varieties
are available**



Hybrid
Sempervivum
Rubra Ray

8 Inches
in diameter
full grown.

PRICE ON REQUEST

The permanent evergreen character of Sempervivums makes them indispensable for planting around such durable things as stone steps, dry foundations and walls, garden seats, dry banks, rims of pools and stone walks. "Semps" are so easy-going, and so accommodating they fill odd-shaped places gracefully. Sempervivum grow in myriad varieties, large (as shown above) or tiny as kernels of corn - all clustered beautifully and developing, without attention, into larger and still larger clumps through the years. They come smooth petaled and downy, tufted tipped and netted with a lacy covering, like spider web. The latter type is known as Arachnoideum or "netted" group.

10

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Sanford Nursery, Clyde, Ohio